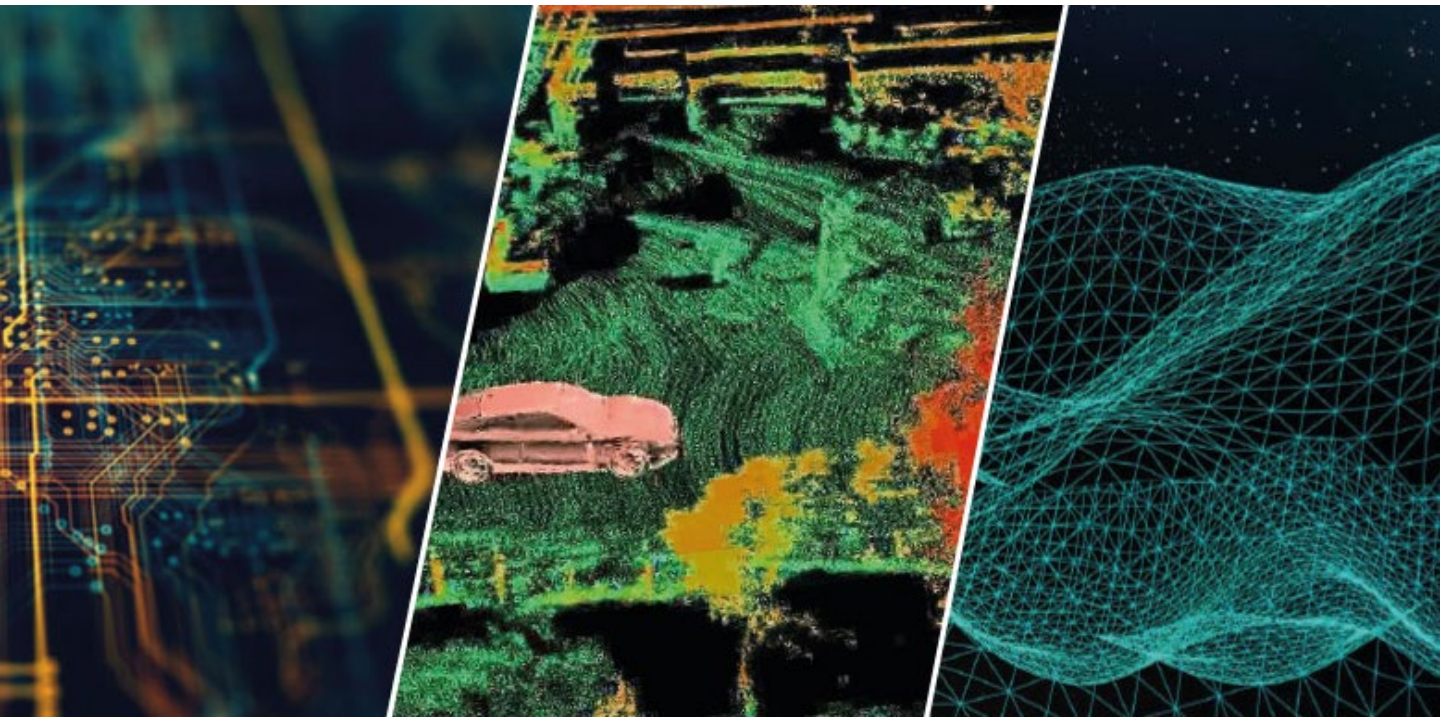


**YOLE DEVELOPPEMENT
& CIOE**

PHOTONICS FORUMS



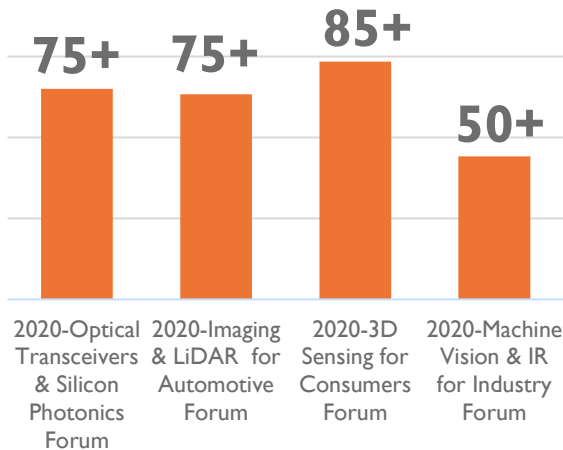
**2021 SPONSORSHIP & EXHIBITION
OPPORTUNITIES**

Different levels of opportunities to suit your needs

For many years now, Yole Développement and CIOE (China International Optoelectronic Exposition) partnered to organized forums on the topical trends of the semiconductor industry.



Forum attendees



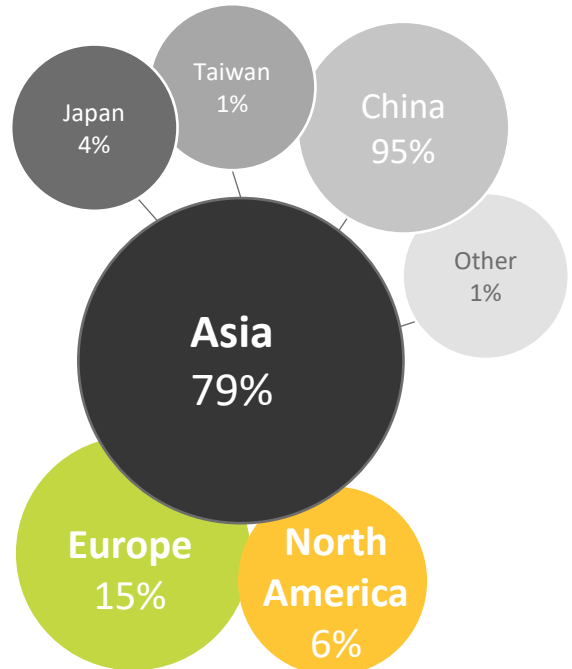
140+ qualified contacts

- Engineers, researchers, ... **44%**
- Executives, CEO, CTO, ... **37%**
- Sales, Marketing, Bus. Dev., ... **15%**
- Others **4%**

Why sponsor the forums

- Be visible to the main players of your industry
- Develop your Chinese network
- Get the opportunity to meet the companies onsite and exchange with them
- Introduce a new product

Distribution per area



They trusted us





2021 FOCUS

From sapphire to laser, the topics of the forums have evolved according to the trends we detect in the semiconductor industry.

For this 2021 edition we selected the following focus with the aim to provide you the answers to the challenges you may be facing in future.

IMAGING & LIDAR FOR AUTOMOTIVE

September 16 PM

OPTICAL TRANSCEIVERS & SILICON PHOTONICS

September 17 AM

3D SENSING FOR CONSUMER

September 17 PM

SPONSORSHIP OPPORTUNITIES

Discover below the different sponsorship and exhibition offers available per forum. Some will be exclusive and can also be visible during the 3 forums. Note that you have also the possibility to sponsor several forums.



PLATINIUM SPONSORSHIP

- A 10 min presentation/video at the beginning of the break – content to be validated by the organizers
- 1 free full pass registration
- Proceedings of all shared presentations
- Logo on the communication tools (web and print)
- Company name board placed on coffee break table
- 1 poster to be displayed in the coffee break area
- Logo and description of your organization on the Sponsors webpage
- Corporate leaflets or giveaways inserted in the attendees' bag
- Opportunity to distribute brochures at the Sponsors Corner

€5 500 – Limited to 1 per Forum

- Optical Tranceiver & Silicon Photonics
- 3D Sensing for Consumer
- Imaging & LiDAR for Automotive



GOLD SPONSORSHIP

- A 3 minute presentation or a 3 minute video to be displayed at the beginning of the break
- 1 free full pass registration
- Proceedings of all shared presentations
- Logo on the communication tools (web and print)
- Company name board placed on coffee break table
- 1 poster to be displayed in the coffee break area
- Logo and description of your organization on the Sponsors webpage
- Corporate leaflets or giveaways inserted in the attendees' bag
- Opportunity to distribute brochures at the Sponsors Corner

€4 500 – Limited to 3 per Forum

- Optical Tranceiver & Silicon Photonics
- 3D Sensing for Consumer
- Imaging & LiDAR for Automotive



GIVEAWAY & BROCHURE SPONSORSHIP

- 1 free full pass registration
- Proceedings of all shared presentations
- Giveaways or brochures inserted in the attendees bag (items provided by the sponsor)
- Logo and description of your organization on the Sponsors webpage
- Opportunity to distribute brochures at the Sponsors Corner

€1 500 – Non-exclusive sponsorship

- Optical Tranceiver & Silicon Photonics
- 3D Sensing for Consumer
- Imaging & LiDAR for Automotive



ATTENDEES BAG SPONSORSHIP

- 1 free full pass registration
- Proceedings of all shared presentations
- Your attendees bag to be distributed to each delegate (bags provided by the sponsor)
- Logo and description of your organization on the Sponsors webpage
- Opportunity to distribute brochures at the Sponsors Corner

€2 500 - Exclusive sponsorship

- 3 Forums

SPONSORSHIP OPPORTUNITIES

Discover below the different sponsorship and exhibition offers available per forum. Some will be exclusive and can also be visible during the 4 forums. Note that you have also the possibility to sponsor several forums.



STAND UP BANNER SPONSORSHIP

- 1 vertical freestanding banner to be displayed in the break area
- Logo and description of your organization on the Sponsors webpage

€1000 – Non-exclusive sponsorship

- Optical Tranceiver & Silicon Photonics
- 3D Sensing for Consumer
- Imaging & LiDAR for Automotive



LOGO SPONSORSHIP

- Corporate logo as sponsor featured on all conference promotional materials
- Logo and description of your organization on the Sponsors webpage

€800 – Non-exclusive sponsorship

- Optical Tranceiver & Silicon Photonics
- 3D Sensing for Consumer
- Imaging & LiDAR for Automotive



ADVERTISEMENT SPONSORSHIP

- 1 full page ad in the 4 Forums Conference Guide distributed during CIOE show 2020
- Giveaways or brochures inserted in the attendees bag (items provided by the sponsor)
- Logo and description of your organization on the Sponsors webpage

€2 300 – Non-exclusive sponsorship

- 3 Forums



PAPER AND PENCIL SPONSORSHIP

- Paper and pencil (provided by the sponsor)
- Logo and description of your organization on the Sponsors webpage

€800 – Exclusive sponsorship

- 3 Forums

EXHIBITION OPPORTUNITY

TABLE TOP PACKAGE

- 1 table top
- 1 chair
- 1 vertical freestanding banner to be displayed in the exhibition area
- WiFi access
- Electricity access
- Logo and description of your organization on the event webpage
- 2500€ - Limited to 3 per forum**
- Optical Tranceiver & Silicon Photonics
- Imaging & LiDAR for Automotive
- 3D Sensing for Consumer

SPONSORSHIP & EXHIBITION ORDER FORM

2021 Photonics Forums

Company					
Address				Postal code	
City			Country		
Contact Person		Tel		Website	
VAT number (Europe only)		Fax		E-mail	

	Selected Forum(s)			Unit price	Total
	<i>Optical Transceivers & Silicon Photonics</i>	<i>3D Sensing for Consumer</i>	<i>Imaging & LiDAR for Auto.</i>		
SPONSORSHIP					
Platinum				€5 500	
Gold				€4 500	
Giveaway & brochure				€1 500	
Attendees bag				€3 000	
Stand up banner				€1 000	
Advertisement				€2 800	
Logo				€ 800	
Paper and pencil				€1 000	
EXHIBITION					
Table Top				€2 500	
TOTAL					

PAYMENT DETAILS BY BANK TRANSFER

Bank details: HSBC, 1 place de la Bourse, F-69002 Lyon, France
 Bank code : 30056, Branch code : 00170
 Account No : 0170 200 1565 87,
 SWIFT or BIC code : CCFRFRPP,
 IBAN : FR76 3005 6001 7001 7020 0156 587

I hereby accept Terms and Conditions of Sales.
 Date and Signature:

.....

Please return this registration form by email to Julie Robert (julie.robert@yole.fr)

Cancellation & substitution policy

All sponsorships cancellations must be received in writing and e-mailed to julie.robert@yole.fr. Once the application is confirmed, the applicants are required to arrange 60% down payment at signature. The balance of sponsorship must be settled on or before Aug. 31, 2021. Defaults in payment will be regarded as cancellation, the down payment shall not be refunded and the organizer reserves the right to claim compensation for the losses.

No credit, partial or full refund will be made for the Company's failure to attend the event or provide the material. Cancellations by telephone will not be accepted. If for any reason the forum should be cancelled, your sponsorships fee will be refunded in full within ninety days. The forum is not responsible for any charges caused by program cancellation or attendance limitations including airline, hotel and other expenses.